

bcⁱ 2026

CONVENTION + POWER MART EXPO



Sponsor + Exhibit Opportunities



May 3-6, 2026



Nashville, Tennessee





Dear Prospective Exhibitor and Sponsor,

For over a century, the BCI Convention + Power Mart Expo has thrived because of one thing - our community. The people and companies who show up, share their expertise, and invest in the future of our industry are what make this event exceptional.

Some of my favorite moments each year are seeing new connections form, hearing excitement over a breakthrough idea, or watching longtime colleagues reconnect. Just as powerful are the exchanges of knowledge—whether in a session that changes how someone works, a panel that reveals new trends, or a workshop that sparks the next big idea. Education is at the heart of what we do, equipping our members to adapt, lead, and thrive in a changing market.

Each year, we work to create a space where real business gets done—where new partnerships form, existing relationships grow stronger, and ideas spark that move our industry forward. Your presence as a sponsor or exhibitor doesn't just add to the event—it helps shape the conversations, solutions, and opportunities that define our collective success. And, in particular for companies looking to make new connections, the Power Mart Expo provides a unique space for meeting key executives, engineers, and product managers from across the industry.

BCI is committed to working alongside you to ensure your participation delivers value—whether that's through targeted visibility, strategic connections, or creative engagement opportunities. This isn't a "one size fits all" event. Our exhibitors range from startups to small businesses to established multinational companies, and all of them leverage the event to meet their customers and drive business forward. We'll collaborate with you to make sure your investment aligns with your goals and leaves a lasting impression on attendees.

I hope you'll join us in Nashville, May 3–6, 2026, and be part of the energy, expertise, and momentum that only happens when our industry comes together.

Sincerely,



Roger Miksad
President & Executive Director
Battery Council International



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Uniting the battery industry through innovation, education, and high-level networking.

100+ YEARS **50+** SPEAKERS **800+** PROFESSIONALS **4** DAYS



Welcome to the 2026 BCI Convention + Power Mart Expo!

May 3-6, 2026 | Omni Hotel | Nashville, TN

Charge into the Next Century of Innovation.

For over 100 years, Battery Council International has brought the lead battery industry together through the BCI Convention + Power Mart Expo—the longest-running battery conference in North America and a cornerstone of our industry since 1924.

In 2026, we return to Nashville to continue the celebration of a century of industry leadership—and to launch into the next. As the lead battery industry evolves, this is your opportunity to be seen, be heard, and be part of the conversation shaping the future.

The Convention attracts top decision-makers, innovators, manufacturers, recyclers, suppliers, and thought leaders from across the sector. With a two-day Power Mart Expo, increased networking opportunities, and enhanced programming, the 2026 Convention offers unmatched visibility and access.

Whether you're looking to showcase your latest innovations, build relationships, or reinforce your leadership in the market, exhibiting and sponsoring at the BCI Convention is your direct path to impact.

This is your moment. Let's lead the next 100 years—together.

What to Expect at the 2026 BCI Convention



Strategic Meetings

Foster meaningful connections with current and prospective clients. Sponsorship packages include dedicated one-on-one meeting opportunities designed to help you strengthen relationships and generate new business.



The Power Mart Expo

Showcase your solutions at the industry's leading battery expo. Power Mart brings together suppliers, manufacturers, and innovators across lead, flow, lithium, and other battery technologies in a collaborative environment.



Maximum Brand Visibility

Stand out with targeted à la carte sponsorship opportunities. From digital promotions to onsite branding, you'll reach your audience in impactful ways that elevate your message and reinforce your market presence.



Golf Sponsorship Opportunities

Tee Off with Industry Leaders at One of BCI's Most Anticipated Events

The **BCI Golf Tournament** is more than a round of golf—it's a high-energy, relationship-building experience that brings together top executives, decision-makers, and industry innovators in a casual, scenic setting. Held during the Convention, this signature event blends friendly competition with valuable networking, making it one of the most talked-about social gatherings of the week.

Whether on the green, at the clubhouse, or during the awards ceremony, sponsors enjoy meaningful face time with attendees, high-visibility branding, and the chance to align their company with camaraderie, community, and leadership in the energy storage sector.

Sponsoring the tournament is your opportunity to make a memorable impact and show your support for the industry—in a setting where conversations flow as easily as the golf swings.

Tournament Sponsor – \$10,000 | 2 Available

Be the official sponsor of the BCI Golf Tournament and enjoy premium brand exposure throughout the event. Sponsorship includes:

-  **Company logo on welcome signage and throughout the course**
-  **Cart signage and scorecard branding**
-  **Verbal recognition during the Convention's General Session**
-  **Recognition at the Tournament Awards Ceremony**

Note: Promotional items from non-sponsoring companies are not permitted at the tournament without prior BCI approval.



Golf Sponsorship Opportunities

Tee Off with Industry Leaders at One of BCI's Most Anticipated Events

A La Carte Golf Sponsorships | Limited Availability – Only 1 sponsorship available per opportunity

These engaging and visible options help build your brand in a fun, casual environment while supporting a highly attended networking event.

SPONSORSHIP	DESCRIPTION	INVESTMENT
SOLD • WGBI Beverage Golf Cart	Sponsor WGBI's roving beverage cart for brand visibility throughout the BCI golf tournament.	\$6,000
SOLD • Lunch Sponsor	Branding on boxed lunches provided to all players, including a sponsor-branded sticker on each lunch box. Includes signage and recognition in tournament materials.	\$2,500
SOLD • Golf Towel Sponsor	Branded towels (provided by sponsor) included in all player bags. High-visibility takeaway item.	\$1,000
Hole-in-One Sponsor	Includes branded signage and prize opportunity for participants. Sponsor covers contest insurance.	\$1,000
Beat the Pro	Host a hole with a golf pro challenge. Includes signage and optional company representative on-site.	\$1,000
Closest to the Pin	Includes branded hole signage and sponsor-provided prize or award presentation at the reception.	\$1,000
Longest Drive	Includes branded hole signage and sponsor-provided prize or award presentation at the reception.	\$1,000



Elite Sponsorship Packages



SPONSOR BENEFITS

DIAMOND
\$44,000

GOLD
\$29,500

SILVER
\$23,500

BRONZE
\$14,000

EVENT

Exhibit Space*	10 x 20 Booth or 20 x 20 Lounge	10 x 20 Booth	10 x 10 Booth	10 x 10 Booth
Registration: Comp registrants from the company	Three (3)	Two (2)	Two (2)	One (1)
Invitation to Chairman's Reception	Two (2)	One (1)	One (1)	One (1)
Private Meeting Room	2 Full Days	1 Full Day	1 Half Day	
General Session Introduction Speaking Slot				
Complimentary Bag Insert				
Access to Attendee List with Contacts				
Logo Recognition on Convention Signage				
Logo Recognition in Convention Marketing Materials**				
A la Carte Credit***	\$7,500	\$5,000	\$4,500	

PRINT

Onsite Guide Advertisement			
Handout at Registration			
Complimentary Chair Drop (Choice of Session)			

DIGITAL

Sponsor Video****	Opening Keynote Session	General Session	
Banner Advertisement on Convention Website			
Sponsored Social Media Posts (pre or post event)	3	2	1
Mobile App Push Notification	1	1	
Sponsor Ads in scheduled convention marketing emails	2	1	1
Energy Beacon Advertisement (pre or post event)	2	1	1

* Larger booth size can be purchased for an added fee.

** Includes logo recognition in onsite guide, Convention website, informational slides featured throughout the event, and any other promotional material.

*** No cash value. À la carte credit can be used towards any à la carte selection. All à la carte sponsorships are first-come, first-served and subject to availability.

**** Video to play during the General Session. Subject to availability.



À la Carte Sponsorship Opportunities

The BCI 2026 Convention + Power Mart Expo in Nashville offers supplier members and exhibitors **excellent networking opportunities through event sponsorship**. Sponsorship includes recognition on signage, in the onsite guide, and other promotional materials.. Non-member fees are listed below, while member sponsorship is included in 2024 dues. See pages 13-18 for complete sponsorship details.

EXPERIENTIAL SPONSORSHIP

PRICING

QUANTITY

Closing Session Entertainment Sponsor	\$15,000	1
Opening Reception	\$10,000	1
Power-Mart Expo Happy Hour Reception (Power-Hour)	\$9,500	1
Opening Reception Bar	\$6,500	1
WGBI Networking Reception 	\$6,500	1 Manufacturer + 1 Supplier
Closing Reception Bar Sponsor	\$6,500	1
Networking Lounge	\$5,000	2
NEW! Headshot Studio	Inquire with BCI for Pricing	1
NEW! Convention Game Experience	Inquire with BCI for Pricing	2



PROMOTIONAL SPONSORSHIP

PRICING

QUANTITY

Lanyards 	\$8,200	1
Wi-Fi Sponsor	\$7,500	1
Recharge Power Station	\$6,000	1
Welcome Drink Ticket	\$5,000	1
Branded Notebook 	\$5,000	1
Branded Tote or Backpack Registration 	\$1,500*	1
NEW! Branded Water Bottles with Hydration Station	Inquire with BCI for Pricing	1
NEW! Column Branding	Inquire with BCI for Pricing	Several
NEW! Barista Bar	Inquire with BCI for Pricing	1



Exhibitor Packages

Showcase Your Solutions at the Heart of the Convention

This is your opportunity to **demonstrate expertise, showcase cutting-edge products, and elevate visibility** within the global battery community. The expo floor provides an unparalleled platform for forging valuable relationships in a dynamic, high-traffic environment where business connections become lasting partnerships. With dedicated exploration time, attendees arrive ready to discover, evaluate, and invest in innovations shaping energy storage's future.

NEW for 2026! Exhibitor packages include conference registration for both Members and Non-Members

EXHIBITOR RATES

-  Member Companies – \$4,800 | **ONE CONFERENCE REGISTRATION INCLUDED**
-  Non-Members – \$6,200 | **ONE CONFERENCE REGISTRATION INCLUDED**

NEW for 2026!

NEW for 2026!

EXHIBIT PACKAGE INCLUDES:

-  **ONE** Conference registration +10% off all additional company registrations
-  10'x10' hardwall turnkey booth - OR bring your own custom design
-  Custom branding opportunities within your booth
-  5-amp electrical drop included
-  Bag insert fee waived
-  Access to attendee lists for outreach and follow-up
-  Company recognition on the exhibitor list, Convention website, and in all onsite materials

Exhibitors are encouraged to enhance engagement with branded giveaways, product demos, and interactive elements within their booth space to attract attention and spark meaningful conversations.



Meeting Space Opportunities

Secure Your Space at the BCI 2026 Convention to Connect and Collaborate

Elevate your convention experience with our **versatile meeting spaces designed for maximum impact**. Choose from private meeting rooms, networking lounges, and collaboration pods to secure your preferred space and make meaningful connections. Whether you're hosting clients, conducting interviews, or brainstorming with colleagues, our thoughtfully designed meeting spaces provide the ideal environment to maximize your convention productivity, foster deeper relationships, and transform every interaction into a valuable business opportunity that extends beyond the event.



Private Meeting Room

Professional settings for presentations and group discussions.

Exhibitors & Members: **\$1,200 (half day), \$2,000 (full day)**

Diamond Sponsor: **Complimentary (2 days)**

Gold Sponsor: **Complimentary (1 day)**

Silver Sponsor: **Complimentary (half day)**



Networking Lounge / Soft Seating Meeting Area **\$5,000 | 2 Available**

Brand your company in these soft seating common area spaces throughout the hotel. Perfect for impromptu meetings and to host those quick coffee conversations.



Networking Reception Sponsorships

Celebrate and Create Lasting Battery Industry Relationships

Increase your visibility and strengthen your brand presence as a **sponsor of one of three exclusive networking events** taking place during the 2026 BCI Convention + Power Mart Expo in Nashville. Your company will be front and center at these popular gatherings that bring together battery industry professionals, decision-makers, and thought leaders for exceptional food, premium drinks, engaging casual conversation, and memorable entertainment experiences that create lasting business relationships and drive meaningful connections.

BCI 2026 Opening Reception | \$10,000 | 1 Available

Kick off the event as a sponsor of the first networking gathering of the 2026 BCI Convention as attendees catch up and mingle with industry colleagues in a relaxed setting. Non-member Supplier's Reception sponsorship fee is \$3,000. Pro-rated supplier member sponsorship included in 2025 dues invoice.

Women in the Global Battery Industry Networking Reception

\$6,500 | 1 Manufacturer + 1 Supplier 

Support women in the industry by sponsoring the Women in the Global Battery Industry Networking Reception. As a reception sponsor, you will receive recognition at the event honoring BCI's newest professional group dedicated to connecting women in the industry. This opportunity is limited to one manufacturer sponsor and one supplier sponsor.

Closing Reception Entertainment Sponsor | \$15,000 | 1 Available

What's a party without entertainment? Don't miss your chance to sponsor the musical entertainment with your organization's logo displayed on the stage set and as part of the gala reception.



À la Carte Sponsorship Opportunities

EXPERIENTIAL SPONSORSHIP



Closing Session Entertainment Sponsor

\$15,000 | 1 Available

As the Closing Session Entertainment Sponsor, you have the exciting opportunity to select the entertainment for this high-energy finale. We'll work closely with you to ensure the performance aligns with your vision and engages attendees—creating a memorable end to the event that reflects your brand's personality.

Opening Reception

\$10,000 | 1 Available

Kick off the Convention in style as the exclusive sponsor of the Sunday evening welcome reception. Your brand will be prominently featured through event signage, program recognition, and a stage mention during opening remarks. Please note: bar sponsorship is offered separately.



Power-Mart Expo Happy Hour Reception

(Power-Hour) \$9,500 | 1 Available

Host an open-bar happy hour in the Power Mart Expo on Monday. Includes branded bar signage, cocktail napkins, and recognition in the program guide.



À la Carte Sponsorship Opportunities

EXPERIENTIAL SPONSORSHIP

Opening Reception Bar

\$6,500 | 1 Available

Open the event as the exclusive sponsor of the Sunday evening open bar. Includes branded cocktail napkins and signage.



Closing Reception Bar Sponsor

\$6,500 | 1 Available

Help attendees celebrate a successful event as the exclusive sponsor of the Tuesday evening open bar. Includes branded cocktail napkins and signage.

WGBI Networking Reception

\$6,500 | 1 Manufacturer + 1 Supplier

Support women in the battery industry as the sponsor of this signature reception. Available to one manufacturer and one supplier. Includes signage and recognition on Women in the Global Battery Industry (WGBI) materials.



À la Carte Sponsorship Opportunities

EXPERIENTIAL SPONSORSHIP



Networking Lounge

\$5,000 | 2 Available

Create a comfy, branded nook within the Convention space where attendees can recharge — both themselves and their devices.

NEW! Headshot Studio

Inquire with BCI for Pricing | 1 Available

Give attendees the gift of a professional headshot while showcasing your brand. Includes sponsor logo on backdrop and signage, as well as optional digital branding on photo delivery. Located in a high-traffic area to drive booth visits and engagement.



NEW! Convention Game Experience

Inquire with BCI for Pricing | 2 Available

Bring energy and excitement to the show floor with an interactive game experience designed to engage attendees and drive booth traffic. Options may include simulated golf, Guitar Hero, basketball shootout, or other high-impact activations. Sponsorship includes branding on the game setup, leaderboard signage, and optional prize integration. A dynamic way to connect with attendees and boost visibility through fun, friendly competition.



À la Carte Sponsorship Opportunities

PROMOTIONAL SPONSORSHIP

Lanyards

\$8,200 | 1 Available

One of the highest visibility branding opportunities. Your logo appears on every attendee's badge lanyard throughout the event.



Wi-Fi Sponsor

\$7,500 | 1 Available

Stay connected by sponsoring the Wi-Fi that will be used by every attendee throughout the event. Sponsorship includes custom network password, signage recognition, and brand recognition.

Recharge Power Station

\$6,000 | 1 Available

Your logo is prominently featured on a charging lounge where attendees can recharge phones and laptops while relaxing in soft seating.



À la Carte Sponsorship Opportunities

PROMOTIONAL SPONSORSHIP



Welcome Drink Ticket

\$5,000 | 1 Available

Your logo featured on drink tickets distributed to all attendees. A fun and high-visibility way to associate your brand with networking and hospitality.

Branded Notebook

\$5,000 | 1 Available



Your logo featured on the cover of the official convention notebook distributed to all attendees at registration. Great brand visibility throughout the event.



Branded Tote / Backpack Registration

\$1,500 | 1 Available



Your logo on every attendee's bag. Sponsor selects and supplies the bag; BCI distributes at registration. Ideal for maximum on-the-go visibility.



À la Carte Sponsorship Opportunities

PROMOTIONAL SPONSORSHIP

NEW! Branded Water Bottles with Hydration Station

Inquire with BCI for Pricing

Put your brand in every attendee's hand with co-branded water bottles distributed at registration and a hydration station in a high-traffic area. Includes signage, production, and recognition in the event guide. BCI handles logistics; sponsor provides logo.



NEW! Barista Bar

Inquire with BCI for Pricing | 1 Available

Be the buzz of the show by sponsoring a full-service espresso bar on the expo floor. Includes branded coffee sleeves, signage at the bar, and high foot traffic from attendees fueling. Booth space included.

NEW! Column Branding

Inquire with BCI for Pricing | Several Available

Amplify your presence with high-impact branding opportunities on structural elements throughout the venue. Options may include custom wraps or signage on select columns or other high-traffic surfaces. Final placement and format will be determined in coordination with the venue. Pricing includes production and installation.



Secure your spot by **April 1, 2026!**

For information about BCI 2026 Convention + Power Mart Expo sponsor and exhibitor opportunities, please contact:



Renee Langdon

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About Battery Council International

Battery Council International (BCI) is the leading trade association for the North American battery industry. Our passion is educating people on the critical role of batteries in powering our daily lives – and unlocking the tremendous potential of energy storage, especially for achieving a low carbon future. Above all, our members are committed to safe, responsible battery manufacturing and sustaining the world's most successful circular economy.



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