

Exhibitor and Sponsor Guide

BCI 2025 Convention + Power Mart Expo
May 4-7, 2025 ★ **San Antonio, TX**





100+

YEARS

**of Industry
Leadership**

50+

SPEAKERS

**Sharing Valuable
Insights**

4

DAYS

**of Networking &
Collaborating**

800+

PROFESSIONALS

**in the Energy
Storage Industry**



Charge into the next century with us!

Make sure you are part of the industry's premier event in 2025 celebrating over a century of industry leadership and launching us into a second century of battery industry excitement and energy. The BCI Convention + Power Mart Expo is the longest-running battery industry conference in the nation - and likely the world - held annually since 1924.

For the 2nd Year in a Row! A larger Power Mart with extended hours. Based on popular demand, Power Mart will be held for a 2nd day in 2025.

All eyes will be on San Antonio in 2025: this is an incredibly valuable opportunity to be a visible part of the industry's first steps into the new century. Show your customers that you are an industry leader and join us as an exhibitor or sponsor May 4-7, 2025, at the JW Marriott San Antonio Hill Country Resort & Spa in San Antonio, Texas, and prepare to be front and center at the industry's premier lead battery industry event in North America.

Display your company's products, equipment, and innovations to hundreds of attendees across all facets of the industry, many of whom hold senior and executive-level positions. Increase your brand's visibility and build relationships within the industry with sponsorship opportunities that will extend your company's reach. Secure space to hold meetings with current and new customers in one place with minimal investment. On top of all that, attending the Convention will provide you with access to valuable information on lead battery industry trends, innovations from leading experts, and expanded technical programming.



Carrie Wall
Operations Manager at BCI

For more information, contact me at cwall@batteryCouncil.org.



The Meetings

Build new connections and maintain existing relationships with dedicated time for one-on-one meetings with customers built directly into our sponsorship packages.



The Extended Power Mart Expo

Experience the dynamic Power Mart Expo, where innovation takes center stage. Featuring vibrant networking among suppliers and manufacturers of lead, flow, lithium, and other battery technologies.



The Brand Visibility

Explore high visibility à la carte selections that amplify your message across both digital and print formats that speak to your target audience even before they land in San Antonio!

Exhibitor and Sponsorship Packages

CONVENTION BENEFITS		DIAMOND \$42,000	GOLD \$28,000	SILVER \$22,500	BRONZE \$13,500	EXHIBIT ONLY \$4,200 Member Discount: \$2,850
EVENT	Exhibit Space*	8 x 20 Kiosk or 16 x 20 Lounge	8 x 20 Kiosk	8 x 10 Kiosk	8 x 10 Kiosk	8 x 10 Kiosk
	Registration: Comp registrants from the company	Three (3)	Two (2)	Two (2)	One (1)	10% Discount
	Invitation to Chairman's Reception	Two (2)	One (1)	One (1)	One (1)	
	Meeting Room	2 Full Days, or Suite	1 Full Day	1 Half Day		
	General Session Introduction Speaking Slot	✓	✓	✓	✓	
	Complimentary Bag Insert	✓	✓	✓	✓	
	Access to Attendee List with Contacts	✓	✓	✓	✓	
	Logo Recognition on Convention Signage	✓	✓	✓	✓	
	Logo Recognition in Convention Marketing Materials**	✓	✓	✓	✓	✓
	A la Carte Credit***	\$7,500	\$5,000	\$4,500		
PRINT	Onsite Guide Advertisement	✓	✓			
	Handout at Registration	✓	✓	✓		
	Complimentary Chair Drop (Choice of Session)	✓				
DIGITAL	Sponsor Video****	Opening Keynote Session	General Session			
	Banner Advertisement on Convention Website	✓	✓			
	Sponsored Social Media Posts (pre or post event)	3	2	1		
	Mobile App Push Notification	1	1			
	E-blast to BCI Members (pre or post event)	2	1	1		
	Energy Beacon Advertisement (pre or post event)	2	1	1		

* Larger kiosk size can be purchased for an added fee.

** Includes logo recognition in onsite guide, Convention website, informational slides featured throughout the event, and any other promotional material.

*** No cash value. À la carte credit can be used towards any à la carte selection. All à la carte sponsorships are first-come, first-served and subject to availability.

**** Video to play during the General Session. Subject to availability.

À la Carte Sponsorship Opportunities

The BCI 2025 Convention + Power Mart Expo in San Antonio is the perfect opportunity for supplier members and exhibitors to host and entertain customers and reconnect with industry colleagues in a genial social setting. Event sponsorship allows for in-room recognition on special signage, in the Convention onsite guide, and other opportunities. Additionally, singular bar-station sponsorship is available for an additional fee which will allow for increased brand visibility during the well-attended reception. Non-member Opening Supplier's Reception sponsorship fee listed below. Pro-rated supplier member sponsorship included in 2024 dues invoice. *More details on all sponsorship opportunities can be found on pages 8-10.*

Pricing Information

SPONSORSHIP OPPORTUNITY	PRICING	QUANTITY
EXPERIENTIAL		
NEW! Gala Reception	\$15,000	1
WGBI Sponsorship Reception (1 Manufacturer and 1 Supplier)	\$8,500	2
Opening Suppliers' Reception Sponsor (Non-Member Rate)	\$3,000	
Opening Suppliers' Reception Sponsored Bar	Contact BCI for Pricing	1
Networking Lunch	\$7,850	1
Golf Tournament	\$7,500	2
Closing Reception Bar	\$6,500	1
NEW! Collaboration Pod	\$6,500	
Photobooth	\$5,000	1
Notebook	\$5,000	1
Networking Lounge/Soft Seating Area	\$4,000	
NEW! Branded Texas Swag	Contact BCI for Pricing	
PROMOTIONAL		
Lanyard	\$8,000	1
Hotel Room Keys	\$7,000	1
Wi-Fi Sponsorship	\$6,500	1
Charging Station	\$5,500	1
Welcome Drink Ticket	\$5,000	1
Registration Handout	\$1,500	
General Session Chair Drop	\$1,500	
Hotel Room Drop	\$1,500 + delivery fee	
Golf Tournament Polos	Contact BCI for Pricing	



Meeting Space Opportunities

Elevate your convention experience with our versatile meeting spaces. Choose from private meeting rooms, networking lounges, and collaboration pods. Secure your preferred space and make meaningful connections. Whether you're hosting clients, conducting interviews, or brainstorming with colleagues, our meeting spaces provide the ideal environment to maximize your convention productivity.

Private Meeting Room

Professional settings for presentations and group discussions.

- ★ Exhibitors & Members: \$900 for half day, \$1,700 for full day
- ★ Diamond Sponsor: Complimentary (two days)
- ★ Gold Sponsor: Complimentary (one day)
- ★ Silver Sponsor: Complimentary (half day)

Networking Lounge/Soft Seating Meeting Area | \$4,000

Brand your company in these soft seating common area spaces throughout the hotel. Perfect for impromptu meetings and to host those quick coffee conversations.

Collaboration Pod | \$6,500

Feature your branding on a custom collaboration pod in the convention space. Your logo will be front and center on these private, tech-enabled spaces for focused teamwork as attendees stop for a quick chat or meeting.



Networking Reception Sponsorships

Increase your visibility as a sponsor of one of three networking events taking place during the 2025 BCI Convention + Power Mart Expo in San Antonio. Your brand and company will be front and center at these gatherings that bring together battery industry professionals for food, drinks, casual conversation, and some entertainment.

Opening Reception Sponsored by BCI Supplier Members | \$3,000 (*non-member rate*)

Kick off the event as a sponsor of the first networking gathering of the 2025 BCI Convention as attendees catch up and mingle with industry colleagues in a relaxed setting. Non-member Supplier's Reception sponsorship fee is \$3,000. Pro-rated supplier member sponsorship included in 2024 dues invoice.

Women in the Global Battery Industry Networking Reception | \$8,500

Support women in the industry by sponsoring the Women in the Global Battery Industry Networking Reception. As a reception sponsor, you will receive recognition at the event honoring BCI's newest professional group dedicated to connecting women in the industry. This opportunity is limited to one manufacturer sponsor and one supplier sponsor.

NEW! Gala Reception | \$15,000

What's a party without entertainment? Don't miss your chance to sponsor the musical entertainment with your organization's logo displayed on the stage set and as part of the gala reception.

À la Carte Sponsorship Opportunities



General Session Chair Drop | \$1,500

Place a company flyer or other promotional literature piece on every attendee chair before the keynote presentation. Sponsor to provide final printed literature and ship to the event. All literature subject to the approval of BCI. One drop per day, per sponsor. *No non-sponsor chair drops allowed.*



Hotel Room Drop | \$1,500 + delivery fee

Deliver marketing collateral to attendees' hotel rooms on a night of your choosing. Sponsor is responsible for production/printing of material, shipping costs and delivery fees. BCI to arrange the drop with the hotel.



Registration Handout | \$1,500

Your company flyer or other promotional literature piece will be handed out to all attendees at the registration desk. Sponsor to provide final printed material and ship to the event. All literature is subject to BCI's prior approval.



Networking Lounge/Soft Seating Area | \$4,000

Go beyond your booth. Let your brand go further with a sponsorship that fosters high-quality conversations that drive impact throughout the convention venue. *Sponsorship to include one branded table and four chairs in meeting space.*



Welcome Drink Ticket | \$5,000

ONE Available!

Your company's logo will be prominently featured on drink tickets distributed to all attendees. This sponsorship offers an excellent opportunity to kick off the convention by associating your brand with hospitality and networking. Attendees will raise a glass to your company as they begin their time at a convention offering invaluable industry connections.



Notebook Cover | \$5,000

ONE Available!

Place your company logo on the cover of the notebook that will be handed out to each attendee at registration. This is a great opportunity for a company to place their brand directly in the hands of every single attendee.



Photo Booth Sponsorship | \$5,000

ONE Available!

Every guest walks away with a photo strip with your logo on it. Plus, photos will also be shared on social media with handles or relevant hashtags to the event. Play a pivotal role in making memories to keep!



Charging Station | \$5,500

ONE Available!

We're all guilty of checking our phones compulsively between presentations at conferences. And how many of us use an iPad or laptop to take notes while the speakers are talking? All of those devices are important, and your company can make a great impression by helping us provide charging stations with your branding for our guests to plug in and recharge.

À la Carte Sponsorship Opportunities



Closing Reception Bar | \$6,500

ONE Available!

Cap off the BCI 2025 Convention in style as the exclusive sponsor of the Closing Reception Bar. This highly anticipated event is the perfect opportunity to leave a lasting impression on attendees. As industry leaders raise a final toast to a successful Convention, your brand will be at the forefront of this memorable networking experience.



NEW! Collaboration Pod | \$6,500

Place your brand on these unique structures, built to host conversations throughout the venue. Your logo will be front and center on these private, tech-enabled teamwork spaces, as attendees stop for a quick chat or meeting.



Exclusive Wi-Fi Sponsorship | \$6,500

ONE Available!

Get connected to your customers by sponsoring the Wi-Fi that will be used by every attendee throughout the event. Sponsorship includes custom network password, signage recognition, and brand recognition on network login page (pending technical availability).



Hotel Room Keys | \$7,000

ONE Available!

Secure exclusive sponsorship of hotel room keys, placing your brand directly in the hands of industry leaders, experts, and attendees. This high-visibility opportunity ensures multiple daily impressions throughout the event, maximizing your marketing impact.



Golf Tournament | \$7,500

TWO Available!

Sponsor the BCI Golf Tournament and your logo will be displayed throughout the tournament, including on welcome signage, beverage carts, and cart signs. Your company will also be recognized during the general session when the golf tournament winners are announced. Promotional items from non-sponsoring companies at the golf tournament are not permitted without prior approval from BCI. To add on branded golf polos for all tournament players, please contact BCI.



Networking Lunch | \$7,850

ONE Available!

Everyone loves lunch! Make sure attendees do not go hungry as they visit the Power Mart show floor to see the latest and greatest in our industry. Your company name and logo will be prominently featured.



Lanyard | \$8,000

ONE Available!

Reach every attendee in an effective way! Put your company logo on the attendee lanyard to create a lasting impression with each convention participant.



Women in the Global Battery Industry Networking Reception Sponsorship | \$8,500

TWO Available! (1 Manufacturer and 1 Supplier)

Sponsorship includes logo recognition in marketing materials, verbal recognition at the event, signage, and a signature cocktail offered to attendees and promotional items at the bar. *Exclusive to maximum one manufacturer and one non-manufacturer.*

À la Carte Sponsorship Opportunities



Opening Suppliers' Reception | \$3,000 (non-members)

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Opening Suppliers' Reception Bar | Contact BCI for Pricing

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NEW! Gala Reception | \$15,000

ONE Available!

What's a party without entertainment? Don't miss your chance to sponsor the musical entertainment with your organization's logo displayed on the stage set and as part of the gala reception.



NEW! Branded Texas Swag | Contact BCI for Pricing

Feature your company's brand on belt buckle or fun themed giveaway item for attendees. Sponsor to pay branding fee to co-brand with BCI and cost of item selected. Contact BCI for more information and pricing.

Swag ideas include:

- ★ Belt buckles
- ★ Beer koozies
- ★ Bottle openers
- ★ Cowboy boot shot glasses
- ★ Plush longhorn toy



Scan the QR code or visit us at convention.batterycouncil.org to stay up-to-date on 2025 BCI Convention + Power Mart Expo details.